



# イノベーション政策研究会 第 18 回セミナー

2011 年 7 月 6 日 (水) 17:00 ~

## ~Introduction to Startup Ventures for Engineers~

Maxwell Weiss  
Founder, MoblMedia Inc.

◆ 日 時 2011 年 7 月 6 日 (水) 17:00 ~ 19:00

◆ 会 場 東京大学工学部 9 号館 119 号室  
<http://ipr-ctr.t.u-tokyo.ac.jp/jp/access.html>

◆ 参加費 無料

◆ 概 要 Entrepreneurial ecosystems such as Silicon Valley encourage engineers to positively change the world and can be rewarding to be a part of. As startup culture grows in Japan, it can be beneficial for engineers to understand how the ecosystem functions and how they can take advantage of it, in order to bring positive change to the world through new technologies. This lecture will draw upon the lecturer's personal experiences as well as those of other startup CEOs and influencers interviewed for this lecture. Topics of discussion include fundraising, bootstrapping, and recent successful startup ideologies.

### ◆ プログラム

17:00-18:00 「Introduction to Startup Ventures for Engineers」  
Maxwell Weiss Founder, MoblMedia Inc.

18:00-19:00 質疑応答

